

**APPLIED ARTS DIVISION**

**PSYC 203**

**Credit Course**

**Winter, 2019**

**COURSE OUTLINE**

**PSYC 203**

**SOCIAL PSYCHOLOGY**

**45 HOURS**

**3 CREDITS**

PREPARED BY: Leah White, BA, BSW, MSW. Instructor DATE: January 2, 2019

APPROVED BY: Name, Title  
date

DATE: Click or tap to enter a  
date

APPROVED BY ACADEMIC COUNCIL: Click or tap to enter a date

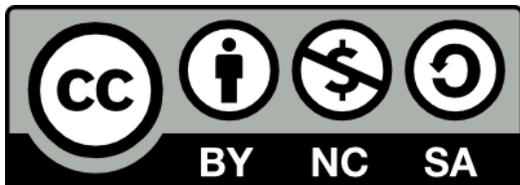
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APPLIED ARTS DIVISION

PSYC 203

Credit Course

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The Course Outline Template is approved by the Academic Council on June 20, 2018

## SOCIAL PSYCHOLOGY

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<b>INSTRUCTOR:</b> Leah White BA, BSW, MSW	<b>OFFICE HOURS:</b> by appointment
<b>OFFICE LOCATION:</b>	<b>CLASSROOM:</b> A 2605
<b>E-MAIL:</b> lwhite@yukoncollege.yk.ca or leah.white1966@gmail.com	<b>TIME:</b> 6:00 - 8:55pm
<b>TELEPHONE:</b> (867) 334-4243	<b>DATES:</b> Tuesdays

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### COURSE DESCRIPTION

Social Psychology is the scientific study of how individuals think, behave, and are influenced by others. Current theories in the field will be applied to real-life situations to make sense of human behavior. Topics covered include behavior and attitudes, social beliefs, cultural influences, conformity and obedience, self-knowledge and self-esteem, persuasion, group influence, aggression, altruism, prejudice and discrimination, stress and health, legal testimonies and law, and inter-personal relationships. In-class discussions, individual projects and hands-on activities are important learning tools used in this course.

This course examines how social psychologists use experimental and correlational research methods to gain insight into social behavior and how social psychological theories can be used to understand behavior and judgments in everyday life.

### PREREQUISITES

None.

### EQUIVALENCY OR TRANSFERABILITY

Atha AU PSYC 379 (3)      CAMP PSYC 203 (3)      KPU PSYC 2330 (3)  
OC PSYC 252 (3)      SFU PSYC 260 (3)      TRU PSYC 2220 (3)  
TRUL-OL PSYC 2XX1 (3). May not take Psyc 3611 for additional credit.  
TWU PSYC 200 lev (3). May not take TWU Psyc 315 for credit.  
UBC PSYC 2<sup>nd</sup> (3)      UFV PSYC 260 (3)      UNBC PSYC 301 (3)  
UNBC PSYC 200L fulfills 301 requirement (3)  
UVIC PSYC 200 lev (1.5)      UAF PSYC 101 (3)      UAS SOCPSYC 302 (3)  
UR PSYC 220 (3)

This information refers to the current course and is taken from the BC Transfer Guide.

Please consult [bctransferguide.ca](http://bctransferguide.ca) for the complete list of transferability that includes older versions of this course. This course is accepted for transfer by other institutions on a case-by-case basis. For more information about transferability please contact the Liberal Arts Office.

## LEARNING OUTCOMES

Upon successful completion of the course students will have developed knowledge and understanding of:

- Social thinking
- Social influence
- Social relations
- Basic research skills

## COURSE FORMAT

The course will consist of lectures, class discussions, debates, demonstrations, and supplementary audio-visual materials.

## COURSE REQUIREMENTS

Students are expected to attend regularly, complete all assignments, and to participate actively in class discussions. Since a large portion of the examinable material will be based on classroom information, attendance is critical. If you miss a class, please arrange with another student to take notes and to inform you of in-class experiences. Students are responsible for obtaining handouts and completing assignments for any classes missed. Class discussion is an important element in this course. Students will be responsible for the readings assigned and should be prepared to discuss these readings and share their insights in class.

All written assignment must be handed in by 4:00 pm on the due date, unless otherwise discussed with the instructor. There is a penalty for late assignments of 10% per day, including weekends. Only in extreme, unforeseen circumstances will a late assignment be accepted without penalty.

## ASSESSMENTS

<b>Attendance/Participation</b>	10%
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Regular attendance and participation in class is expected. Missed classes will result in a reduction of the attendance mark.

<b>Midterm Exam</b>	Due: February 27 <sup>th</sup>	25%
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The mid-term is scheduled for February 27<sup>th</sup> and will be a multiple choice, true-false exam.

**Reading presentations.**      Dates to be determined      10%

Throughout the semester, students are called on twice to share an example in front of the class on a social psychology concept from the readings to their everyday life. For example, when we learn about persuasion techniques, a student could present on how they used a "foot in the door" technique to negotiate room-mate responsibilities. This is a 1-2 min oral presentation to the class. Students sign up for this the week before, so know in advance and have time to prepare. Each presentation is worth 5 points each.

**Psychology in the Wild**      Dates to be determined      20%

There are 6 projects available and you must choose 2 of them. Each project must be typed. They are worth 10 points apiece. **Make sure you save a copy of your projects.** Projects submitted after the deadline will lose points unless arrangements have been made with me. (See attached for outlines)

**Final Exam**      Due: Exam Week      35%

The final exam will be comprehensive and take place during the regularly scheduled exam period (April 10 - 21). It will be 3 hours in duration and will contain multiple choice, short answer, and essay questions. Students must achieve a passing grade of 50% on the final examination in order to pass the course. A failed final exam will result in a failed course.

Alternate arrangements will not be made for students unable to write the final examination at the scheduled time/date unless discussed with the instructor in advance.

All evaluative components for this course are compulsory, and must be completed in order to pass the course.

## EVALUATION

Attendance/Participation	10%
Midterm Exam	25%
Psychology in the wild	10%
Reading Presentation	20%
Final Exam	35%
Total	100%

## **REQUIRED TEXTBOOKS AND MATERIALS**

Sanderson, C., & Safdar, S. (2012). *Social psychology*, (Canadian ed.). Mississauga, ON: Wiley & Sons.

Purchase ISBN 978047067809

## **ACADEMIC AND STUDENT CONDUCT**

Information on academic standing and student rights and responsibilities can be found in the Academic Regulations:

[http://www.yukoncollege.yk.ca//downloads/Yukon\\_College\\_Academic\\_Regulations\\_and\\_Procedures\\_-\\_August\\_2013\\_final\\_v1.pdf](http://www.yukoncollege.yk.ca//downloads/Yukon_College_Academic_Regulations_and_Procedures_-_August_2013_final_v1.pdf)

## **PLAGIARISM**

Plagiarism is a serious academic offence. Plagiarism occurs when students present the words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

## **YUKON FIRST NATIONS CORE COMPETENCY**

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see [www.yukoncollege.yk.ca/yfnccr](http://www.yukoncollege.yk.ca/yfnccr).

## **ACADEMIC ACCOMMODATION**

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or [lassist@yukoncollege.yk.ca](mailto:lassist@yukoncollege.yk.ca).

## PSYC 203 - Winter 2019 - Syllabus

January 8

WELCOME

- Introductions
- Course outline and Syllabus
- Assignments/participation
- Use of textbook and supplemental materials
- INTRODUCING SOCIAL PSYCHOLOGY (CHAPTER 1)
  - What is social psychology?
  - How has social psychology evolved over time?
  - Is social psychology really just common sense?
  - How is social psychology connected to other fields?
  - How does social psychology apply across cultures and subcultures?

January 15

- RESEARCH METHODS (CHAPTER 2)
  - How do researchers in social psychology test their ideas?
  - What are the different types of correlational research methods?
  - How do you conduct experimental research?
- RESEARCH METHODS (CHAPTER 2 CONTINUED)
  - How do you conduct qualitative research?
  - What are the ethical issues involved in conducting research in social psychology?
  - How does culture influence research findings?
- THE SELF: SELF-PERCEPTION (CHAPTER 3)
  - What are the self-concept and self-awareness?
  - How do personal factors influence the self-concept and self-awareness?
  - How do social factors influence the self-concept?
  - How do people maintain a positive self-concept?

## January 22

- THE SELF: SELF-PRESENTATION (CHAPTER 3 CONTINUED)
  - How do people present themselves to others?
  - How does culture influence self?
- SOCIAL PERCEPTION (CHAPTER 4)
  - How do we think about how other people do what they do?
  - What types of errors do we make in thinking about other people?
  - Why do we make errors when we think about other people?

## January 29

- SOCIAL PERCEPTION (CHAPTER 4 CONTINUED)
  - How do we form impressions of people based on nonverbal behaviour?
  - How does culture relate to social perception?
  - How does culture influence expressions of emotion?
- SOCIAL COGNITION (CHAPTER 5)
  - How can shortcuts lead to errors in thinking about the world?
  - How does presentation influence how we think about the world?
  - How do we form impressions of people?

## February 5

- SOCIAL COGNITION (CHAPTER 5 CONTINUED)
  - How do beliefs create reality?
  - How does culture influence social cognition?
- ATTITUDE FORMATION AND CHANGE (CHAPTER 6)
  - How do we form attitudes?
  - When do attitudes predict behaviour?
  - When does engaging in a behaviour lead to attitude change?

## February 12

- ATTITUDE FORMATION AND CHANGE (CHAPTER 6 CONTINUED)
  - What alternatives are there to cognitive dissonance theory?
  - How does culture impact attitude formation and change?

## February 19 - Reading Week

## February 26

- PERSUASION (CHAPTER 7)
  - How do we process persuasive messages?
  - What factors influence persuasion?
  - How can subtle factors influence persuasion?
  - How can you resist persuasion?
  - How does culture influence persuasion?
- RECAP AND REVIEW FOR MID TERM TEST

## March 5 -MIDTERM EXAM

## After exam

- SOCIAL INFLUENCE: NORMS, CONFORMITY, COMPLIANCE, & OBEDIENCE (CHAPTER 8)
  - How do social norms influence behaviour?
  - What factors lead to conformity?
  - What factors lead to compliance?
  - What factors lead to obedience?
  - How does culture affect social influence?

## March 12

- GROUP PROCESSES (CHAPTER 9)
  - How do groups influence behaviour?
  - How do intragroup processes influence decision-making?
  - How do leaders guide and motivate the group?
  - How do groups handle social dilemmas?

- How does culture relate to intragroup processes?
- INTERGROUP RELATIONS (CHAPTER 10)
  - How do different theories explain intergroup relations?
  - How does intergroup conflict develop?
  - How can intergroup conflict be resolved?
  - How does culture relate to intergroup relations?

### March 19

- STEREOTYPE, PREJUDICE, & DISCRIMINATION (CHAPTER 11)
  - What factors contribute to stereotyping and prejudice?
  - What are the consequences of stereotyping, prejudice, and discrimination?
  - Is stereotyping inevitable?
  - How can social and cognitive interventions help overcome prejudice?
  - How does culture relate to prejudice and stereotypes?

### March 26

- AGGRESSION
  - Definition of aggression
  - How do biological factors influence aggression?
  - How do social psychological factors influence aggression?
  - How do the media influence aggression?
  - How can we reduce aggression?
  - How does culture relate to aggression?

### April 2

- ALTRUISM AND PROSOCIAL BEHAVIOUR (CHAPTER 13)
  - How do personal factors influence helping?
  - How do situational factors influence helping?
  - Does pure altruism exist?
  - Who gets help when they are in need?
  - How does culture influence helping?

## **April 9**

- INTERPERSONAL ATTRACTION AND CLOSE RELATIONSHIPS (CHAPTER 14)
  - What factors lead to attraction?
  - What is love?
  - What predicts a happy and healthy relationship?
  - What are some common problems in close relationships?
  - How does culture influence attraction and close relationships?
- Review

## **April 16**

- EXAM PERIOD
  - PSYC 203 Exam Date and Time TBA